

## **Rev. Joe's Random Thought #2,811**

**by Rev. Joe Dirt - Saturday, April 27, 2024**

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*yeah I know you did not ask!*

*You should so be blessed – well cursed at times actually – with a mind such as mine, making all these weird connections between my rumored neurons. Just be thankful that I do not share all of my random thoughts.*

Sitting on the throne, reading a book of trivia, I just discovered that the average American spends 6 months of their lives waiting at red lights.

This made me wonder how much time we spend while online waiting for ads to complete before we can watch the content we were after. Your video will start in 29...28..27... seconds. More than half the time if the ad is more than 5 seconds I hit the back button, skipping the video, and if I don't do that I turn the sound off.

I could not find any studies specifically aimed at my question, but then again I was not going to spend a lot of time on the search. There were a bunch of calculations on how much time we spend watching commercials on TV. Scary.

The epidemic of advertising on the Internet has turned into a bit of pet peeve of mine. See: [Internet Littering](#)

Of course there is an easy solution...don't go in the water.

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